



WE NEED TO INVEST IN PEOPLE ESPECIALLY OUR YOUTH

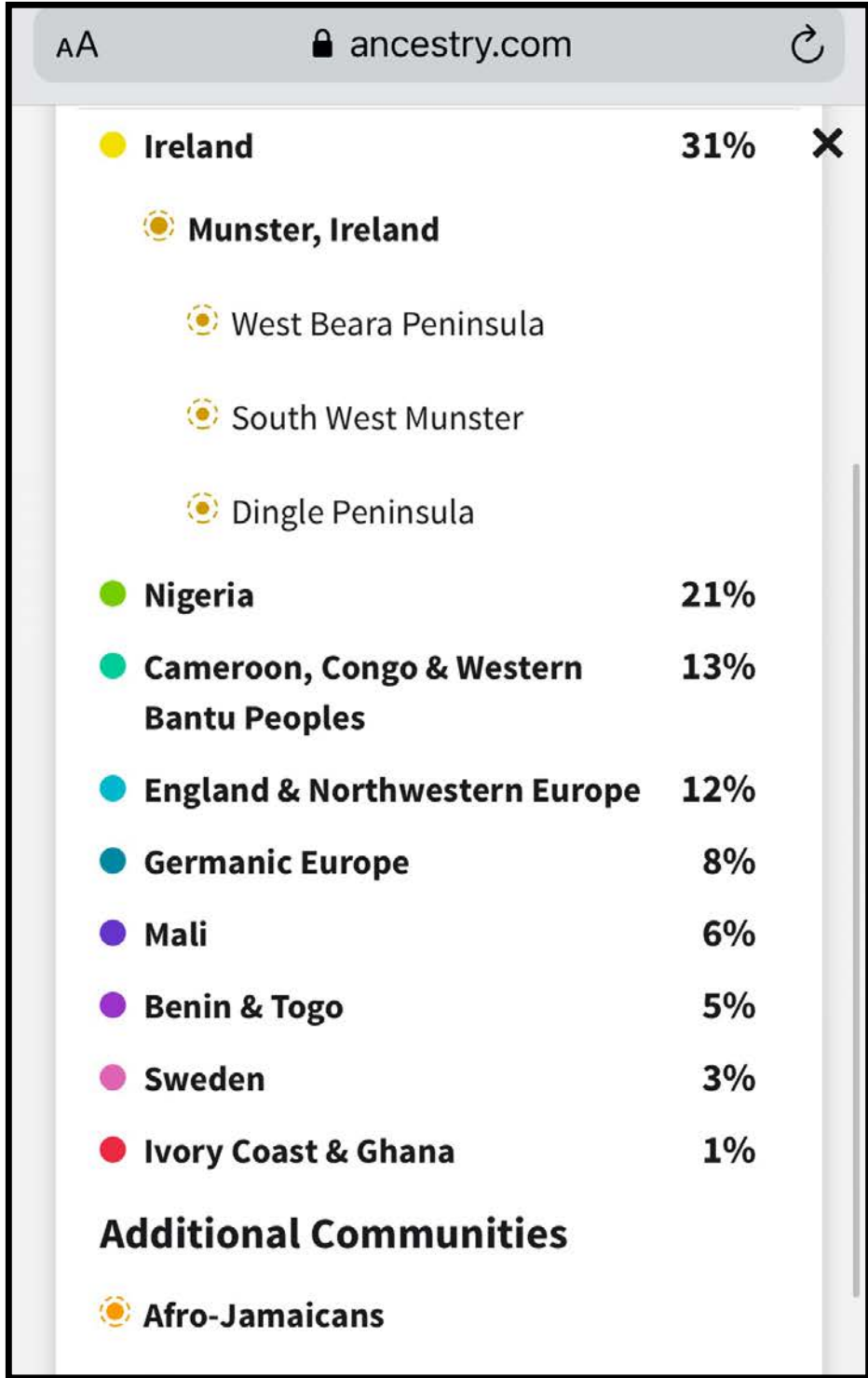
OVERALL PHILOSOPHY



“We will demand a high standard of excellence from our youth both in and out of the classroom. They will be motivated to meet these demands because they will know that we **LOVE THEM** and we can help them improve. Our bond will be enriched by elite communication, details, respect, honesty and mindfulness.”



WHO IS PHIL MCGEOGHAN?



- Western Mass raised
- Father and Husband
- NFL Player
- NFL Coach (13+ years)

A BELIEVER IN UNCOMFORTABLE CONVERSATIONS



PROBLEMS IN SPRINGFIELD

News

Federal study shows Springfield Police Narcotics Bureau engages in 'excessive use of force'

Updated Jul 08, 2020; Posted Jul 08, 2020

  2,256 shares

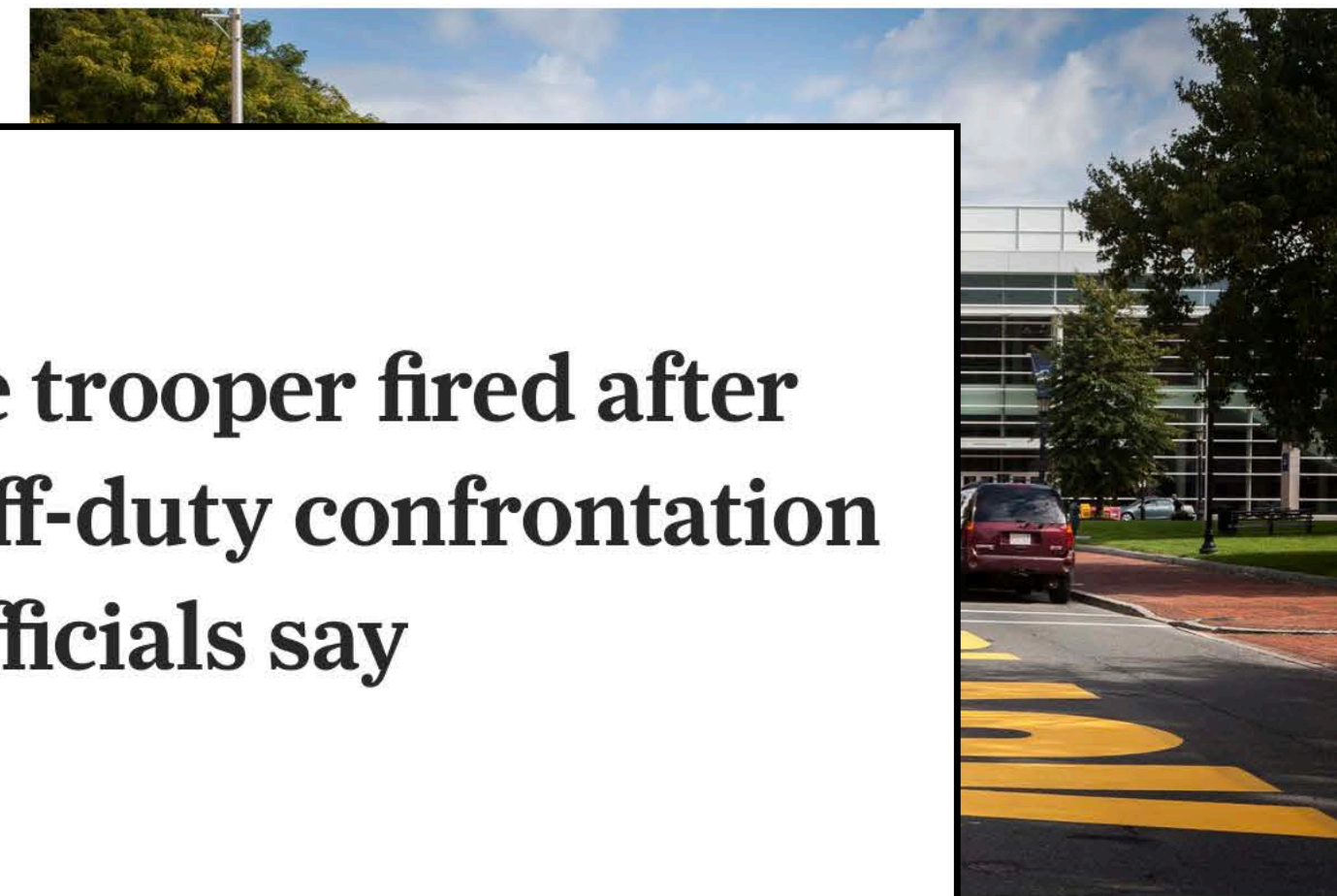
By [Jeanette DeForge](#) | jdeforge@repub.com

SPRINGFIELD — The [U.S. Justice Department](#) in multiple accusations of police misconduct in the Bureau said officers routinely punch suspects in the neck impulsively and as a form of control rather than as a threat.

Results of the two-year investigation, released V

Springfield Black Lives Matter mural defaced for the third time

Updated Oct 05, 2020; Posted Oct 05, 2020



defaced in Springfield

Advertisement



SUBSCRIBER EXCLUSIVE

Massachusetts State Police trooper fired after using racial slurs during off-duty confrontation with motorist in Revere, officials say

Updated Nov 04, 2020; Posted Nov 03, 2020

  250 shares

By [Scott J. Croteau](#) | scroteau@masslive.com

A Massachusetts State Police trooper was fired Tuesday afternoon after authorities say he used racial slurs during an off-duty confrontation with a motorist in Revere.

NOT ISOLATED EVENTS: LISTEN TO MY STORY

weekend in Revere."



WHAT IS ALLY?



- Grassroots Community Organization
- Community and Law Enforcement
- Education Program Development
- Have Uncomfortable Conversations

ALLY SIX KEY POINTS

1. Race relations and inclusion, demanding an address to systemic racism

3. Have uncomfortable conversations addressing topics like privilege, cultural appropriation, evolved masculinity and other community race issues

5. Show our children what great cops of all races are doing for us daily through career days

2. Continue to demand justice and push for reform that improves public safety and also demand proper due process for all people

4. Increasing situational training for law enforcement; this includes better resources to support the at-risk population

6. Holding adults in positions of power accountable for these steps



OUR EDUCATION PLATFORM

EDUCATION

**DE-ESCALATION
TRAINING**

**WHAT DO YOU DO WHEN
PULLED OVER**

SHOW ROLE OF COPS

DELIVERY

**SPEAKING
OPPORTUNITIES**

**RIDE ALONGS AND
CAREER DAYS**

MENTORING PROGRAMS

OUTCOME

TRUST

RESPECT

COMMUNICATION

**UNCOMFORTABLE
CONVERSATIONS**



PILOT PROGRAMS



- Agawam High School
- Southwick High School
- Springfield Central High School
- Putnam Vocational Tech
- Science & Technology School
- Commerce High School
- Holyoke High School
- William J. Dean Technical High School



"I care deeply for our nation's youth and have dozens of close friends and family who are GOOD cops. We will bring our community together and be an example of what education, empathy and respect look like."

NEXT STEPS

\$500,000 GOAL



In-process of establishing 501c3
Building education materials
Rallying community support including endorsements
Launch pilot program in fall of 2021
Needs assessment



THANK YOU



ALLY PRIVILEGE COUNT ACTIVITY

THIS ACTIVITY HAS BEEN DESIGNED TO PROVIDE GUESTS WITH AN OPPORTUNITY TO UNDERSTAND THE INTRICACIES OF PRIVILEGE AND TO EXPLORE THE WAYS THAT WE ENJOY PRIVILEGES BASED ON BEING MEMBERS OF SOCIAL IDENTITY GROUPS IN THE UNITED STATES. PLEASE NOTE THAT THIS EXERCISE IS NOT MEANT TO MAKE ANYONE FEEL GUILTY OR ASHAMED OF HER OR HIS PRIVILEGE RELATED TO ANY SOCIAL IDENTITY CATEGORIES. RATHER THE EXERCISE SEEKS TO HIGHLIGHT THE FACT THAT EVERYONE HAS SOME PRIVILEGE, EVEN AS SOME PEOPLE HAVE MORE PRIVILEGE THAN OTHERS. BY ILLUMINATING OUR VARIOUS PRIVILEGES AS INDIVIDUALS, WE CAN RECOGNIZE WAYS THAT WE CAN USE OUR PRIVILEGES INDIVIDUALLY AND COLLECTIVELY TO WORK FOR SOCIAL JUSTICE. THE PURPOSE IS NOT TO BLAME ANYONE FOR HAVING MORE POWER OR PRIVILEGE OR FOR RECEIVING MORE HELP IN ACHIEVING GOALS, BUT TO HAVE AN OPPORTUNITY TO IDENTIFY BOTH OBSTACLES AND BENEFITS EXPERIENCES IN OUR LIFE.

